EDUCATION



Journal of the New South Wales Teachers Federation

Billboards drive the message home for voters

May 07, 2019

Mobile billboards are cruising through several electorates in the lead-up to the federal election, to highlight to voters what is at stake for the nation's children at the May 18 poll.

It's hoped the billboards will get voters to think about the major parties' policies on school funding when they vote, and spark one-on-one conversations between Federation members and parents/community members on this crucial issue.

The policy choice is stark for voters — a Coalition Government that has cut \$14 billion from schools or a Labor government that will reverse the cut.

Members keen to ensure the funding is restored have been participating in campaigning events, and volunteered for door-knocks and handing out leaflets at critical booths on election day.

NSW's mobile billboard campaign was officially launched at Federation's May Council meeting, with Federation members from Banks, Gilmore, Lindsay, Page, Reid and Robertson in attendance.



Australian Education Union branches across the country are similarly using mobile billboards to get the message out to voters.

If you would like to volunteer for a door knocking event in your electorate click on the link below:

- Reid
- Page (Casino)
- Gilmore
- Page (Grafton)
- Banks
- Lindsay
- Kerri Carr